

SCOTT N. BRONSON

Associate Professor
University of Kansas | School of Business
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EDUCATION

- 2002 - 2006 **Ph.D. in Business Administration, University of Tennessee**
Concentration: Accounting
- 1993 - 1997 **B.S. in Business (Cum Laude), Miami University**
Major: Accountancy, Minor: MIS

ACADEMIC APPOINTMENTS

- 2016 - present **University of Kansas**, Associate Professor and EY Director of
Accounting Analytics
- May 2016, 2017, 2018 **Rice University**, Lecturer
- 2010 - 2016 **University of Kansas**, Assistant Professor
- 2006 - 2010 **Michigan State University**, Assistant Professor
- 2002 - 2006 **University of Tennessee**, Graduate Assistant

PROFESSIONAL EXPERIENCE AND CERTIFICATION

- 2000 - 2002 **Trans Union, LLC**, Chicago, IL, Accounting Supervisor
- 1997 - 2000 **PricewaterhouseCoopers, LLP**, Chicago, IL, Senior Associate
- 1996 **Coopers & Lybrand, LLP**, Columbus, OH, Intern
- Certified Public Accountant**, Illinois

PUBLICATIONS

- “Releasing Earnings when the Audit is Less Complete: Implications for Audit Quality and the Auditor/Client Relationship” (with Adi Masli and Joseph Schroeder). *Accounting Horizons* (June 2021).
- “Audit Fee Differential, Audit Effort and Litigation Risk: An Examination of ADR Firms” (with Alope Ghosh and Chris Hogan). *Contemporary Accounting Research* (Spring 2017).
- “Accelerated Filing Deadlines, Internal Controls and Financial Statement Quality: The Case of Originating Misstatements” (with Colleen Boland and Chris Hogan). *Accounting Horizons* (September 2015). Selected for 2016 *Accounting Horizons* Best Paper Award.
- “The Unintended Consequences of PCAOB Auditing Standards Nos. 2 and 3 on the Reliability of Preliminary Earnings Releases” (with Chris Hogan, Marilyn Johnson, and K. Ramesh). *Journal of Accounting and Economics* (February 2011).

PUBLICATIONS *continued*

“Are Fully Independent Audit Committees Really Necessary?” (with Joseph Carcello, Carl Hollingsworth, and Terry Neal). *Journal of Accounting and Public Policy* (July / August 2009).

“Firm Characteristics and Voluntary Management Reports on Internal Control” (with Joseph Carcello and K. Raghunandan). *Auditing: A Journal of Practice and Theory* (November 2006).

“Disclosures of Nominating Committee Activities” (with Joseph Carcello and Terry Neal). *Directors Monthly* (May 2004).

WORKING PAPERS

“STEM Firms and Going Concern Issuances: Do Auditors Treat Them Differently?” (with Adi Masli and Christopher Rossetti). Under first-round review at *Auditing: A Journal of Practice and Theory*.

“A Perfect Match? An Examination of Big 4 Misaligned Clients” (with Robert Pawlewicz, Joseph Schroeder, and Amy Sheneman).

WORKS IN PROGRESS

“Does Releasing Earnings when the Audit is Less Complete Increase Audit Costs?” (with Ashleigh Bakke, Adi Masli, and Joseph Schroeder). Drafting manuscript.

“Does the Provision of Non-Audit Services Impair Audit Quality? Solving the Puzzle Using Cross-Country Evidence” (with Paul Pronobis and Joseph Schroeder). Drafting manuscript.

“Data Visualization in Audit” (with Kimberly Mendoza and Amanda Winn). Pilot data collected, additional data collection in progress.

“Employee Benefit Plan Audit Quality” (with Inder Khurana and Nathan Lundstrom). Working with the U.S. Department of Labor to obtain benefit plan audit inspection data.

RESEARCH AWARDS & FELLOWSHIPS

<i>Accounting Horizons</i> Best Paper Award (for Boland, Bronson, and Hogan 2015)	2016
KU Center for Global Business Studies Research/Institute for International Business Research Grant	2012 - 2015
Ernst & Young CARAT Faculty Fellow	2012 - 2014
KU School of Business Guy O. and Rosa Lee Mabry Best Paper Award (for Bronson, Hogan, Johnson, and Ramesh 2011)	2012
KU New Faculty General Research Fund Award	2011
University of Tennessee College of Business Scholarly Research Grant	2004
University of Tennessee SARIF Summer Graduate Research Assistantship Grant	2003

PRESS & PRACTITIONER MENTIONS OF RESEARCH

My research on the reliability of preliminary earnings releases was featured on *The Harvard Law School Forum on Corporate Governance and Financial Regulation* (October 15, 2010), and it was cited in *Houston Business Journal* (November 16, 2010) and *WG&L Accounting & Compliance Alert* (December 1, 2010).

PEER-REVIEWED PAPER PRESENTATIONS

International Symposium on Auditing Research	2008, 2014
American Accounting Association (AAA) Auditing Section Mid-Year Meeting	2010
Auditing Section Mid-Year Meeting	2006

INVITED PRESENTATIONS

University of Massachusetts-Amherst	2013
Panel on Career Advice, AAA Auditing Section Doctoral Consortium	2011
Oklahoma State University Accounting Research Conference	2012
University of Tennessee	2012
North Carolina State University	2010
University of Kansas	2010
Michigan State University	2006
Northeastern University	2006
Miami University	2006
University of Missouri-Columbia	2006
University of Miami	2006
Florida State University	2006

TEACHING

Courses Taught

Accounting Analytics (MAcc, KU)
Auditing Seminar (Ph.D., KU)
Researching Financial Accounting Issues (MAcc, KU)
Auditing (Pre-MAcc, Rice University; Undergraduate, KU and MSU)
Principles of Financial Accounting (Undergraduate, University of Tennessee)

Executive Education

Structured Query Language (Sprint/T-Mobile Certificate in Analytics)
Data Visualization with Power BI (Sprint/T-Mobile Certificate in Analytics)

Teaching Awards & Honors

Jack and Anne Bowling Teaching Award	2022
Doctoral Student Mentor Recognition Award	2015, 2016
Finished in the Top 10 for the Bubb Teaching Award	2013
The John R. Moore Graduate Teaching Award	2005

SERVICE

Editorial Activities and Award

Editorial Board Member of *Auditing: A Journal of Practice and Theory* 2013 - present
Editorial Board Member of *The International Journal of Accounting* 2017 - 2019

Ad Hoc Referee for *Journal of Accounting and Economics*; *The Accounting Review*;
Contemporary Accounting Research; *Accounting, Organizations and Society*; *Review of Accounting Studies*; *Auditing: A Journal of Practice and Theory*; *Accounting Horizons*;
European Accounting Review; *Journal of Accounting, Auditing, and Finance*; *Journal of Accounting and Public Policy*; *The International Journal of Accounting*; *Accounting and Business Research*; and AAA Auditing Mid-Year, IS Mid-Year, and Annual Meetings

Award for Outstanding Service to *Auditing: A Journal of Practice and Theory* 2016

Service to KU Accounting Area

Accounting Recruiting Committee 2018 - 2020
Faculty Representative for XPlore trip to New York 2017
Accounting Ph.D. Coordinator 2016 - 2017
Workshop Coordinator 2015 - 2016
MAcc Auditing Track Committee 2012
MAcc Corporate Track Committee 2012
AIS Brownbag Series Creator and Coordinator 2011 - 2013

KU Doctoral Student Supervision

Co-Chair Dissertation Committee, Christopher Rossetti 2021 - 2022
Dissertation Committee Member, J. Conrad Naegle 2018
Dissertation Committee Member, Christine Porter 2015

Mentor GTA:

Ryan Robinson	2022	Matthew Sherwood	2013
Christopher Rossetti	2020	Christine Porter	2012
Zac Wiebe	2017, 2018	Ken Dalton	2011
Jason Guo	2017	Elizabeth Emeigh	2011
Conrad Naegle	2014, 2015, 2017		

Comprehensive Exam Committees:

Qiyang Lian	2018	Christine Porter	2013
Chenxi Lin	2018	Matthew Sherwood	2013
Elizabeth Emeigh	2013	Ken Dalton	2012

Service to KU School of Business

Capitol Federal Hall Classroom Technology Committee 2021 - present
Faculty Advisory Committee 2019 - present
Teaching Evaluator for Promotion & Tenure Committee 2018 - 2022
Phase II – Core Committee “AIO Sequence” 2019
Business Core Curriculum Review Committee 2019
Center for Global Business Studies Team 2017 - 2018
Ph.D. Team 2016 - 2017
Faculty Representative, Undergraduate Commencement 2015
Mabry Best Paper Award Selection Committee 2013
Faculty Advisor for the JBC at KU 2010 - 2012

SERVICE *continued*

University of Kansas

Research Computing Strategic Planning Team 2018
Member of the KU Hillel Board of Directors 2010 - 2018
Vice President of Finance, KU Hillel 2011 - 2016

AAA Leadership Roles

Co-Chair for 2021 Auditing Section Midyear Meeting 2020 - 2021
Co-Vice Chair for 2020 Auditing Section Midyear Meeting 2019 - 2020
Auditing Section Liaison for AAA Annual Meeting 2019

AAA Committee Membership

AAA Auditing Section Research Committee 2016 - 2018
AAA Auditing Section Midyear Meeting Best Paper Committee 2017
Auditing: A Journal of Practice and Theory Best Paper Committee 2016
AAA Auditing Section Communications Committee 2008 - 2011

Conference Participation

Discussant at AAA Auditing Section Mid-Year Meeting 2007 - 2009
Discussant at AAA Annual Meeting 2007, 2008, 2011
Moderator at AAA Annual Meeting 2007, 2019
Moderator at AAA Auditing Section Mid-Year Meeting 2010, 2013 - 2015, 2018 - 2020
Invited to CAQ Symposium 2011, 2015, 2016, 2019
Invited to Texas Accounting and Corporate Governance Conference 2009
Invited to University of Illinois Symposium on Auditing Research 2008, 2010, 2014
Invited to Deloitte / KU Auditing Symposium 2008, 2010, 2012, 2014, 2016, 2018
Invited to PCAOB Academic Conference 2008 - 2019

Professional Affiliations

Canadian Academic Accounting Association member 2011 - present
AAA and Auditing Section member 2002 - present
American Institute of Certified Public Accountants member 1998 - present